

looking around for a venue that's different?



GLOUCESTER PARK

Let us entertain you

P e r t h
W e s t e r n A u s t r a l i a



WELCOME TO GLOUCESTER PARK

Gloucester Park is Western Australia's premier harness racing venue overlooking the beautiful Swan River and only minutes from the centre of Perth.

Providing exhilarating racing each and every Friday night on a world class half mile racing circuit that puts you right on top of the action. Gloucester Park can also open any other night for functions if you wish to enjoy the spectacular view our venue has to offer (pacing is not held on nights other than Friday).

Midweek pacing is either on a Monday afternoon or Tuesday early evening.

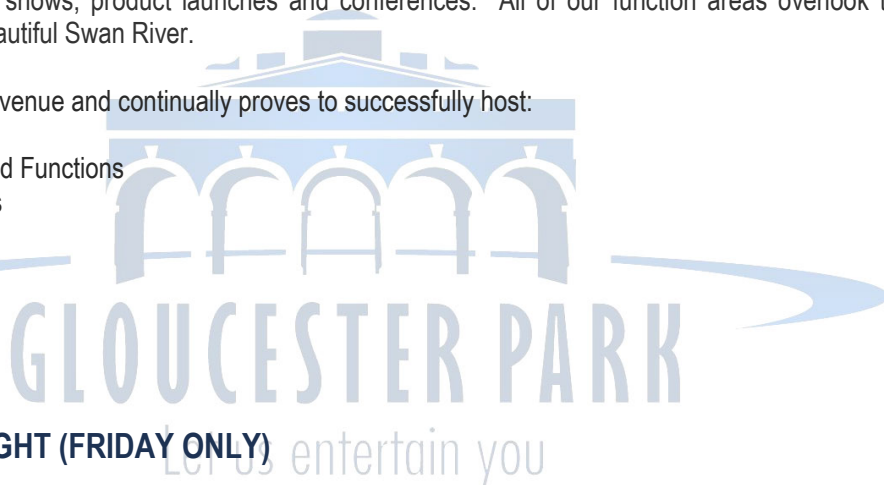
FUNCTIONS

Located in East Perth, Gloucester Park offers guests close proximity to the city, ease of parking and stunning views of the Swan River.

The superbly appointed facilities include a choice of 3 restaurants during race meets, 9 function rooms with ample floor space and facilities for trade shows, product launches and conferences. All of our function areas overlook the harness racing track below and the beautiful Swan River.

Gloucester Park is a versatile venue and continually proves to successfully host:

- Convention Dinners and Functions
- Corporate Sundowners
- Social Club Functions
- Trade Shows
- Gala Balls
- Corporate Hospitality



FUNCTIONS—RACE NIGHT (FRIDAY ONLY)

Our function centre is so large it even has its own race track!

Function organizers are finding that incorporating a Friday night of live pacing action with their corporate requirements adds more excitement and fun to any event or conference.

Ask us how we can arrange for your company to have exclusive naming rights of all the races!

FUNCTIONS—NON RACE NIGHT

Our Function Rooms are available every day and every night of the week. Whether you hold your function on an entertainment filled race night or a non race night, the ambience of Gloucester Park with the stunning backdrop of the Swan River will guarantee a successful event.

We can also arrange transportation, entertainment and styling of your event.



Corporate and Convention Dinners

Our large function rooms offer a unique opportunity to host a dinner with the live entertainment of Harness Racing that many of your delegates may not have seen before. You can also incorporate your own entertainment in your function room and style the event for a fantastic evening.

Corporate Sundowners

A great way to finish the working week by hosting your Sundowner at Gloucester Park. All your needs are catered for—venue, entertainment, food and beverages. Ask our Function Coordinator about our Private Boxes and Cocktail Bars overlooking the track.

Social Club Functions

Looking for something different? Gloucester Park offers Social Clubs the ambience of an event with a choice of private function rooms or join the bustling Beau Rivage Restaurant. This is a great way to mingle with your colleagues with the Pacing action providing a great talking point.

Small Group Bookings

If you're a small group looking for a great night out, we can offer you a table in the Beau Rivage Restaurant or a Private Box. Please speak to our Function Coordinator for more information.

VENUE CAPACITY

Gloucester Park boasts an extensive range of function rooms. From large dinners for 700 to more intimate corporate boxes for 20.

Function Room	Dimensions	Theatre	Dinner	Cocktail
Committee Room	8x14.5m		60	100
Beau Don	11x13m		150	200
Binshaw Room	13.7x10.7m	75	120	140
Beau Rivage	18x34m	150	400	300
Golden Nugget	14.5x61m	900	700	900
Radiant Oro	18x33m	140	350	350
Lindemans Bar			40	60
Private Box			20	20

MENUS

We have an extensive list of menus for you to choose from. We can also theme our menus to suit the style of your event. Our on-site caterer, Spices Catering, are Western Australia's largest catering company, with a multi-award winning team, we can cater a menu your guests will rave about!

EVENT STYLING

Styling your event is a great way to entertain guests and create a fun atmosphere. With the racing as entertainment, why not style your event to suit the surrounds. Some popular suggestions are Racing theme, Monte Carlo Casino, Outback Australia. These are just some of the many ways you can give your event a unique atmosphere. Please feel free to ask our function coordinators for more suggestions.

TRANSPORTATION AND PARKING

Gloucester Park is only minutes from the Perth Central Business District. We can arrange transportation for your delegates to and from our venue. Gloucester Park also has ample parking areas within and surrounding the venue.



FURTHER ENTERTAINMENT OPPORTUNITIES

CASINO LICENSE

The Gloucester Park Casino operates in the Stratton Bar area from November through to mid February every Friday night. Gloucester Park can apply for an additional Casino licenses with an application fee of \$200.

We would require a request to open the Casino at least two months prior and each request will be considered on a an individual basis.

ENTERTAINMENT

The WATA currently uses Spirit Productions for booking entertainment including duets, rock bands, dancers, models and roaming performers. Contact Hamish or Kate at Spirit Productions on 9445 9377.

FIREWORKS

To have a fireworks display on a Friday evening you need to allow a 45 minute gap from the end of the last race to ensure there is enough time for the trainers / owners to vacate all horses from the premises.

A permit needs to be granted from the City of Perth which the Pyrotechnician can apply for on your behalf. City of Perth requires fireworks organiser to notify all East Perth residents (1700) of the intended fireworks display. The WATA employs Salmat distribution to distribute these at a cost of \$120.

WATA uses Cardile Fireworks and it would be recommended for an organiser to continue to use them. Robert Cardile – 0418 848 188.

CONTACT US

For further information or to view this unique venue, please contact:

Jeanie Venn
Corporate and Convention Sales



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ADVERTISING AND SPONSORSHIP OPPORTUNITIES

Having your convention dinner or function in conjunction with a race meet, creates many opportunities to advertise in a unique way, not only to the delegates, but to the general public attending the race night. Functions of 1000+ pax have the opportunity to host their very own race night, on any night of the week. A great way of advertising convention sponsors, charities and associated corporations.

Advertising opportunities when holding your function at Gloucester Park on a race night include:

NAMING RIGHTS OF RACES

Race names are published in the West Australian and Gloucester Park's race book, broadcast on Regional Radio, Racing Radio, and SKY Channel to over 2 million viewers.

For a sponsorship fee of \$550 (including GST) you receive exclusive naming rights to a race on the program at Gloucester Park, logo acknowledgement and a half-page advertisement in the race book.

Race names need to be confirmed two weeks prior to the event.

RACE BOOK ADVERTISING

Race book advertising is a great way to promote your company or thank your delegates for attending your conference. Race book advertising is mono and needs to be supplied one week prior in PDF format. The dimensions are 100mm wide x 190mm high. The cost of race book advertising is \$500 for a full page or \$250 for half a page.

PRODUCT DISPLAYS

We are always looking to add value to the patrons of Gloucester Park and if a client would like to promote their product on course by means of display (Big Boys Toys), competition (for a travel agent win an overseas trip) or demonstrations (fitness group may wish to conduct a demonstration on stage).

We are always willing to work with the client to maximise the exposure to on-course patrons, however all associated costs of setting up of display, competition or demonstration are at the clients expense and the WATA will promote through usual media outlets.

TRACKSIDE ENCLOSURE

The trackside enclosure is prominently used for VIP guests and horse connections who wish to watch the race trackside. The WATA is happy to extend this privilege to convention delegates who wish to experience the thrill of harness racing meters from the action.

Delegates would be required to depart the function room five minutes prior to the commencement of the race with a maximum of 20 people at one time. This needs to be confirmed one week prior to the race meeting and there is no associated cost.

PUBLIC ADDRESS ANNOUNCEMENTS

Public Address Announcements can be made throughout race meetings. The script should be kept short and provided to the marketing department one week prior to the event, each announcement is charge at \$20.

ON-COURSE TELEVISIONS

Gloucester Park is privileged to have its very own on-course closed circuit televisions which can be utilized by conventions. With permission from the marketing department commercials are to be supplied to CFM Productions prior to the event commencing and will incur a flat fee of \$100.

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ADVERTISING AND SPONSORSHIP OPPORTUNITIES

RACE MEETINGS ON OTHER DAYS

Harness racing season is from September to August each year with the calendar being finalised the April prior. If conventions would like to hold a function on another day which is not usually scheduled for racing the WATA would be happy to assist in organising a race meeting. Requests would be considered on an individual basis with the main criteria being the monetary value to WATA. Saturday race meetings are a great option as the race meeting would gain coverage on Sky from 7.30pm – 10.30pm WST.

SPONSORSHIP OF A RACE MEETING

Opportunities arise where companies could sponsor an entire race meeting which would provide additional benefits to the sponsoring company including on-course signage, involvement in the feature race presentation, naming rights to all races on the night, logo acknowledgement in all press advertising and invitations to WATA events.

The minimum requirements for this are we 6 months lead time with a minimum sponsorship fee of \$6,000.

TRACKSIDE STAGE

The Trackside Stage can be used for presentations and entertainment. It has access to 3 phase power and stairs on both sides of the stage. The stage dimensions are 5 meters depth, 8 meters wide and 1 meter high. It has railing around the whole stage with the front section being able to be removed completely. The surface is outdoor carpet. On race nights the enclosure is predominately used after races 2, 4 and 7.

MOBILE STARTER/BARRIER

The mobile starter / barrier is used to start the 'mobile' races and to follow the field during the race. On request guests can ride in the mobile barrier with permission from the Chief Steward. The person would be required to meet the Chief Steward at the front chute 15 minutes prior to the commencement of the race.

RUGGING OF WINNING HORSE

On request a rug can be organised for a race, however it would be most appropriate if the company has sponsored the race. This would need to be established two months prior to the date of the race to ensure it is mentioned as part of the stake money and allow enough time of ordering of the rug.

The company would need to pay for the rug (\$300 - \$500). Rugs can come in any colour and would include the name of the race, company name and the date. The company logo can also be printed on the rug. A maximum of two people can rug the horse and would be assisted by the Gloucester Park Race Night Supervisor.

MINIATURE TROPHY

Miniature trophies are a great memorabilia item after a night a Gloucester Park. These can be purchased from Gannon's Horse Talk for approximately \$50 each.

LIGHT HORSEMAN DISPLAY

The Australian Light Horse Association have a great tent display showing riding equipment, nominal rolls, swords, rifles which were used by the 10th Light Horse during World War II. In addition to this the 10th Light Horse Memorial Troop can have 4-7 riders in the saddle to greet guests. They require a nominal donation to take part in an event (approximately \$450). The contact of the Kelmscott – Pinjarra 10th Light Horse Memorial Troop is Jack Mathews 9361 9793.

A Guide to GLOUCESTER PARK

1 SIR FRANK LEDGER STAND

- Local & Interstate Betting Ring - ground floor
- Golden Nugget Room - 1st floor
- Tote, Cafeteria, Public Seating

2 J.P. STRATTON STAND

- Gloucester Casino - ground floor
- Gaming Tables, Live Music, Tote, Food and Bar facilities
- Members Dining/Radiant Oro Restaurant - 1st floor
- Beau Rivage Restaurant, Gloucesters Bar, - 2nd floor

3 HOWARD PORTER STAND

- Pure Steel Steak & Salad Public Restaurant - ground floor
- Members Lounge and Seating - 1st floor
- Caduceus Club/Private Boxes - 2nd floor

4 JAMES BRENNAN STAND

- Binshaw Room - ground floor
- Committee Reserve - 1st floor

5 GEORGE MALONEY FRATERNITY STAND

- First Aid Post - ground floor
- Public Seating, Bar and Tote facilities - 1st floor

6 TOTE, BAR AND CATERING OFFICE

7 GLOUCESTER PARK CHILD CARE CENTRE RACE BOOK SALES & INFORMATION

8 ADMINISTRATION

WESTERN AUSTRALIAN TROTTING ASSOCIATION

