



INAUGURAL NATIONAL CONFERENCE

Conference Program

14 DECEMBER 2018

VENUE – HILL STAND, FLEMINGTON RACECOURSE

8.30am **Conference administration desk open**

10.00am - 10.15am **Conference Opening (Ballroom 1)**

Welcome, Mr Michael Taranto, Chairman, HRA

Opening Address, The Hon. Martin Pakula MP

10.15am - 11.00am **KEYNOTE ADDRESS - “Reinventing the Harness Racing Industry”, the combined
Track and Boardroom perspective**

Mr Jody Jamieson, Dual World Champion Driver and ex-director of Standardbred
Canada.

Includes Q&A session.

11.00am - 11.50am **Plenary Session 1 – Industry Development**

Mr Luke Kemeys, Creator, Boys Get Paid (NZ)

“Generating Enthusiasm.”

Mr Glen McGoldrick, GM, Racing Information Services Enterprise (RISE)

“Commercialisation of Data – Myth or Goldmine?”

PANEL Q&A: *“Know your role, play your role” - What is the role of industry
participants in Industry Development?*

11.50pm - 1.00pm **Plenary Session 2 – Breeding Trends & Improvement Strategies**

Dr Zamira Gibb, Research Fellow – The University of Newcastle

“How long can Stallion sperm live without chilling or cryopreserving?”

Mr Brett Coffey, General Manager, Alabar Australia

“Driving Efficiencies in the Breeding Industry”

Mr Duncan McPherson, Principal, Aldebaran Park

“The Value of International Networks”

PANEL Q&A: *“Where to From Here?” – What’s the plan?*

1.00pm - 1.45pm Lunch

1.45pm - 3.00pm Plenary Session 3 - Industry Funding

Mr David Haslett, President and CEO, Sky Racing World

“Expanding Harness Racing’s International Simulcast Hoofprint”

Mr Andy Wright, Executive Managing Director - Wagering, Tabcorp

"Attracting, Reinvigorating and Managing Customers"

Mr Robert Linsley, Exchange Director, Betfair

"Partnering With Racing To Grow Revenues From And For Racing"

PANEL Q&A: *“Stronger Together” - Strategies for industry and wagering partners to increase wagering on harness racing and improve the wagering experience together.*

3.00pm - 5.45pm Plenary Session 4 – Youth Forum

Moderated session Featuring:

- Ms Brittany Graham QLD
- Mr Todd McCarthy NSW
- Mr Brodie Webster SA
- Mr Mark Yole TAS
- Ms Kima Frenning VIC
- Ms Ashlea Brennan WA

Session moderated by Mr Doug Freeman, Executive General Manager - Commercial Development and Integration Lead for the Tabcorp/Tatts Merger.

PANEL Q&A: *“We are the Future – This is our Vision”.*

6.00pm – 9.00pm Post Conference Cocktail Party