



Pegasus
Club 2011





MESSAGE FROM THE CHAIRMAN:

The Pegasus Club has just completed its eighth year of involvement with Harness Racing Victoria and I look forward to welcoming members back in 2011.

Since I became Chairman last April, I have been tremendously impressed with the camaraderie and friendship that exists within the Pegasus Club and within the Victorian harness racing fraternity. Many members have developed strong ties that have led to successful racing partnerships and business networking opportunities.

I look forward to enjoying your friendship in 2011 and urge everyone to welcome any new members to your club and attend as many events as possible.

Ken Latta
Chairman
Harness Racing Victoria



PEGASUS CLUB IN 2011

Welcome to the Pegasus Club for 2011. The Pegasus Club is Harness Racing Victoria's foremost coterie group and is entering its ninth year. The Club continues to grow and offers its members a wide variety of entertainment, exposure and networking opportunities both within and outside of the harness racing industry.

The aim of the Pegasus Club is to 'Introduce, Reinforce and Continue the sport of Harness Racing as a viable, valuable and value for money coterie option in a laidback, relaxed and informal atmosphere in today's competitive marketplace'.

You will find the Pegasus Club is a unique and appealing sponsorship due to:

- **Affordability** – This partnership goes the distance and continues to deliver extra value for your investment. All profits remain within our industry.
- **Participation** – We practically put you in the drivers seat for all feature harness racing in Victoria with Pegasus Club members receiving invitations to all major harness events.
- **Access to key Industry Participants and Administrators** - It's not every day you can have access to the world's best. Champion drivers Kerry Manning, Daryl Douglas, Gavin Lang and Lance Justice are only a phone call away.
- **Outstanding Networking Opportunities** - In unique surrounds among successful companies with similar interests. We give you the key, you unlock the door.
- **Exclusivity** – Ever mindful of our unique position and aware of the need for continued development, our Club will retain limited membership units in 2011, again ensuring we assemble the best possible field.

YOUR INVESTMENT

Gold Membership - \$6500 (+gst). Benefits received total around \$8500

Platinum Membership - \$12,000 (+gst). This membership delivers double the standard benefits of Gold.



THE BENEFITS OF PEGASUS CLUB MEMBERSHIP INCLUDE:

Gold Membership Pegasus Club benefits:

- Corporate dining for 10 people at Tabcorp Park, Melton on a chosen Pegasus Club night of harness racing or taken up in smaller numbers during the year
- 2 x invitations to the BIG6 Hunter Cup 2011 barrier draw luncheon
- 2 x corporate dining invitations to the BIG6 Hunter Cup, Saturday night February 5, 2011 at Tabcorp Park
- 2 x invitations to Tabcorp Australasian Breeders Crown Finals Day at Tabcorp Park
- 2 x invitations to Gordon Rothacker Medal Night 2011
- 2 x invitations to HRV Horse of the Year Awards Night 2011
- 2 x invitations to Pegasus Club Christmas function 2011
- 2 x invitations to SEW-Eurodrive Victoria Cup Barrier Draw Luncheon in 2011
- 2 x invitations to SEW-Eurodrive Victoria Cup Carnival 2011
- 4 x race names at Tabcorp Park harness racing events in 2011
- 2 x Harness Cards
- 2 x Victoria Harness Racing Sports Club (VHRSC) memberships
- Invitation to at least five non-harness racing Pegasus Club functions
- 2 x Corporate invitations to Pegasus Club 'Special Guest' Business luncheon

And for those with Platinum Membership, double all benefits. Twice the prestige, Twice the fun.

2011 Proposed Diary of non harness events:

- March - Ten Pin Bowling & Karaoke night
- May - Pegasus Club Award luncheon at Richmond Seafood Tavern
- June - Pegasus Club Business Luncheon with 'Special Guest'
- July - Pegasus Club GoKart Championship
- Sept - Pegasus Club AFL Grand Final corporate luncheon
- Dec - SEW-Eurodrive Victoria Cup Launch & Golf Day

CHANCE TO WIN FEATURE RACE NAME RIGHTS

PEGASUS CLUB Race naming rights draws:

On renewal of membership, Members receive entry into a draw for one of 14 race naming rights for feature races at Tabcorp Park, Melton:-

- The successful company will receive naming rights, recognition in media releases and coverage across Australasia, through numerous media outlets including print, radio, internet and television;
- Company logo on rug and trophy;
- Presentation ceremony & photograph opportunity and;
- Dining for 10 people on the night of the race

FEATURE RACES IN THE DRAW FOR 2011 ARE:

- 06 May - \$100,000 Vicbred Super Series Final - 4YO Mares
- 06 May - \$50,000 Vicbred Super Series Final - 3YO Trotters
- 13 May - \$50,000 Vicbred Super Series Final - 4YO Trotters
- 20 May - \$50,000 Tatlow Stakes Final - 2yo Colts & Geldings
- 20 May - \$100,000 Vicbred Super Series Final - 4YO E & G
- 27 May - \$100,000 Vicbred Super Series Final - 3YO Fillies
- 27 May - \$50,000 Tatlow Stakes Final - 2YO Fillies
- 03 June - \$100,000 Vicbred Super Series Final - 3YO C & G
- 03 June - \$50,000 4yo & 5yo Championship
- 03 June - \$30,000 Tatlow Stakes Final - 2YO Trotters
- 24 June - \$20,000 Emerging Stars Trotters Hcp Final
- 01 July - \$50,000 Vicbred Super Series Final - 2YO Trotters
- 08 July - \$100,000 Vicbred Super Series Final - 2YO C & G
- 08 July - \$100,000 Vicbred Super Series Final - 2YO Fillies

ALL PEGASUS CLUB INVITATIONS ARE TRANSFERABLE

As the Pegasus Club is always seeking new stakeholders, we encourage all members to promote our club and share the experience with friends, clients and colleagues.





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